



SPECIALTY MALL LEASING OPPORTUNITIES

THE STATS

- 2 Anchor Tenants
– Woolworths & JB Hi-Fi
- 48 Specialty Stores
- Premium Food Podium
- 6 CML Sites
- 5.3M Traffic Annually (May 15 – April 16)
- 7,885.50 SQM

ABOUT ENEX

Owned by ISPT, enex is a Perth CBD shopping centre located between Hay Street Mall and 100 St Georges Terrace. Comprising 3 levels of fashion, food and lifestyle retailers, enex is Perth's home to style.

CORE TRADING HOURS

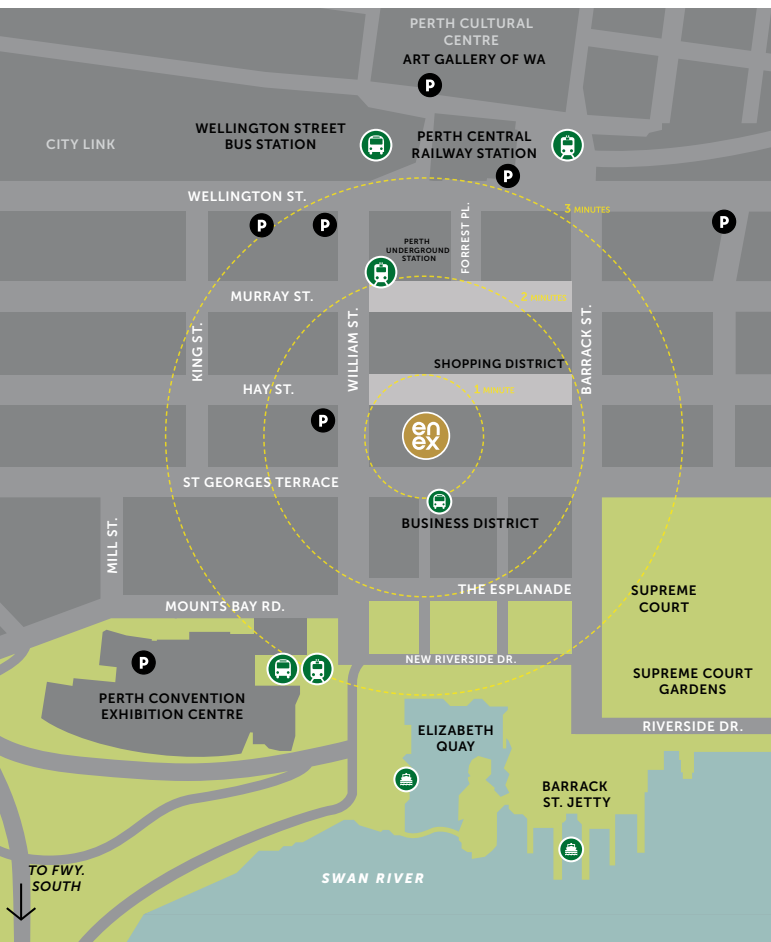
Monday - Thursday	9am – 5.30pm
Friday	9am – 9pm
Saturday	9am – 5pm
Sunday	11am – 5pm

BENEFITS OF CASUAL MALL LEASING

- Ability to promote your product or service outside your traditional trade area;
- Benefit from operating within a proven retail environment, without the commitment of a permanent lease or set up costs;
- Test unique concepts on new markets; and
- Build public awareness of your product or service.

ENEX SITES AND RATES

SITE #	LOCATION	AVAILABILITY	RATE PER WEEK
Site 1	Hay Street Level Common Area outside Aesop	Weekly	\$1750 + GST
Site 2	Hay Street Level Central Common Area	Weekly	\$2000 + GST
Site 4	St Georges Terrace Level Internal	Weekly	\$2000 + GST
Site 5	Food Podium Level outside Dangerfield	Weekly	\$2000 + GST
Site 6	Hay Street Level opposite Gorman	Weekly	\$1500 + GST
Site 7	St Georges Terrace Level External	Weekly	\$2000 + GST





FREE MARKETING OPPORTUNITIES

As a casual mall leasing client, there are a number of free opportunities available exclusively to you to assist with promoting your brand. These include access to **Digital Directories** and **in-centre poster stands** and as a specialty mall leasing client you can utilise the **blog, news, events** and other aspects of the enex website. Furthermore, each month e-newsletters are distributed to a database of over 12k members. enex has a strong presence on **Facebook, Instagram and Twitter**. If the offer and your content is suitable, there is opportunity for exposure on these platforms.

SOCIAL MEDIA STATS

- Database of over 12k customers
- Over 5k Facebook followers
- Over 3k Instagram followers
- Average of 3k unique visitors to enex100.com.au per month

PREVIOUS CLIENTS

- Nespresso
- Maison Saint Honore
- Medibank
- HBF
- Lululemon Athletica
- Arch Threading
- Community Groups and Charities
- RSPCA
- Event Cinemas
- Mercedes Benz
- Audi
- BMW
- Sealy
- David Jones
- Generics
- J Cartel
- YSL
- Lancôme
- Dr Anh Medi Spa
- Suncorp Bank
- Nood Food

REQUIREMENTS

- Restrictions apply to infrastructure, including sightlines, weight and presentation.
- Public Liability Insurance is required for a booking.
- Bump In/Out must occur after hours and a presentation plan must be submitted prior to bump in.

FOR FURTHER INFORMATION CONTACT

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www.specialtymallleasing.com.au



ENEX SITES AND RATES

SITE #	LOCATION	AVAILABILITY	RATE PER WEEK
Site 5	Food Podium Level outside Dangerfield	Weekly	\$2000 + GST

**683 HAY STREET MALL
LEVEL 3**

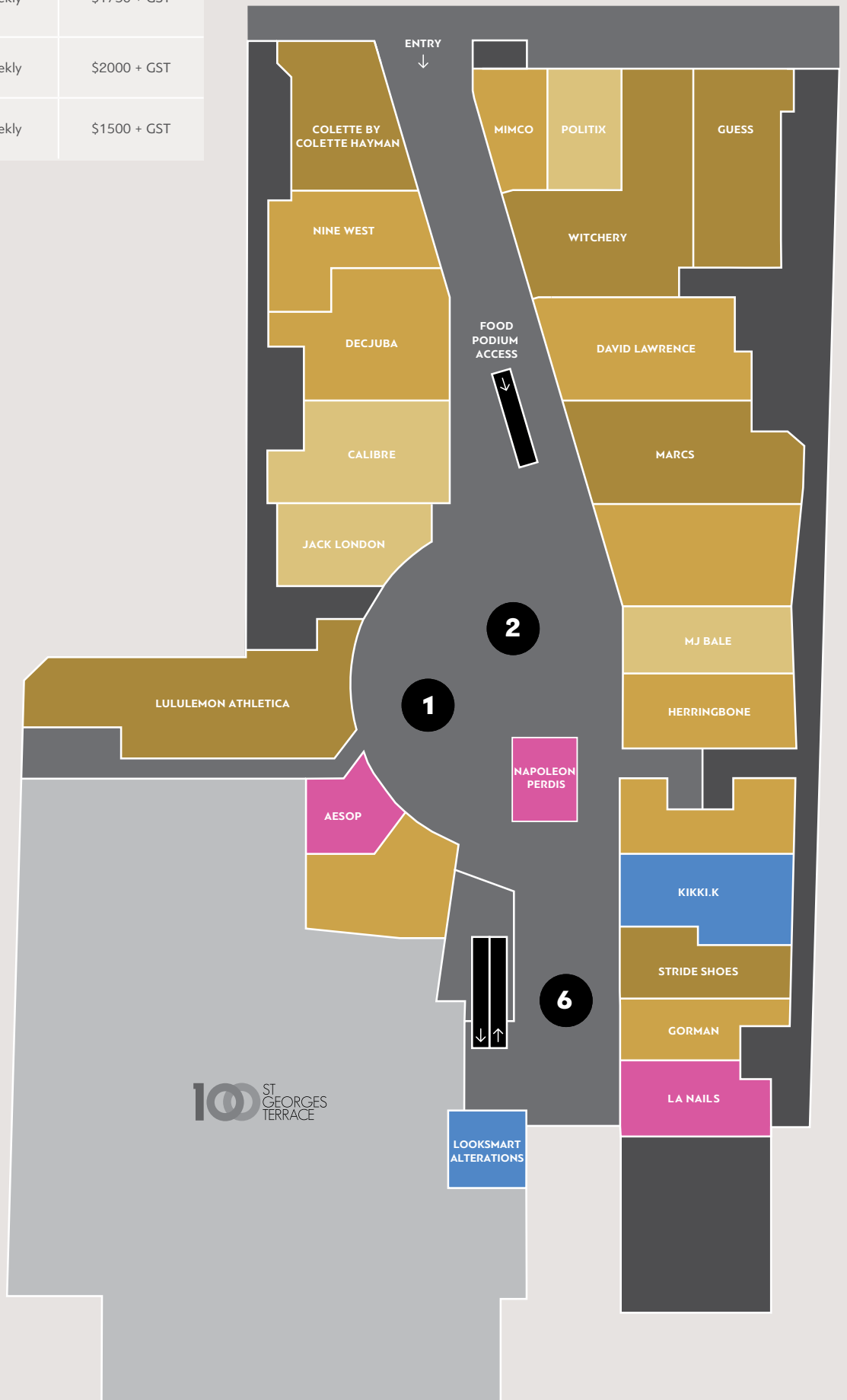


**100 ST GEORGES TCE
LEVEL 3**

ENEX SITES AND RATES

SITE #	LOCATION	AVAILABILITY	RATE PER WEEK
Site 1	Hay Street Level Common Area outside Aesop	Weekly	\$1750 + GST
Site 2	Hay Street Level Central Common Area	Weekly	\$2000 + GST
Site 6	Hay Street Level opposite Gorman	Weekly	\$1500 + GST

683 HAY STREET MALL LEVEL 2

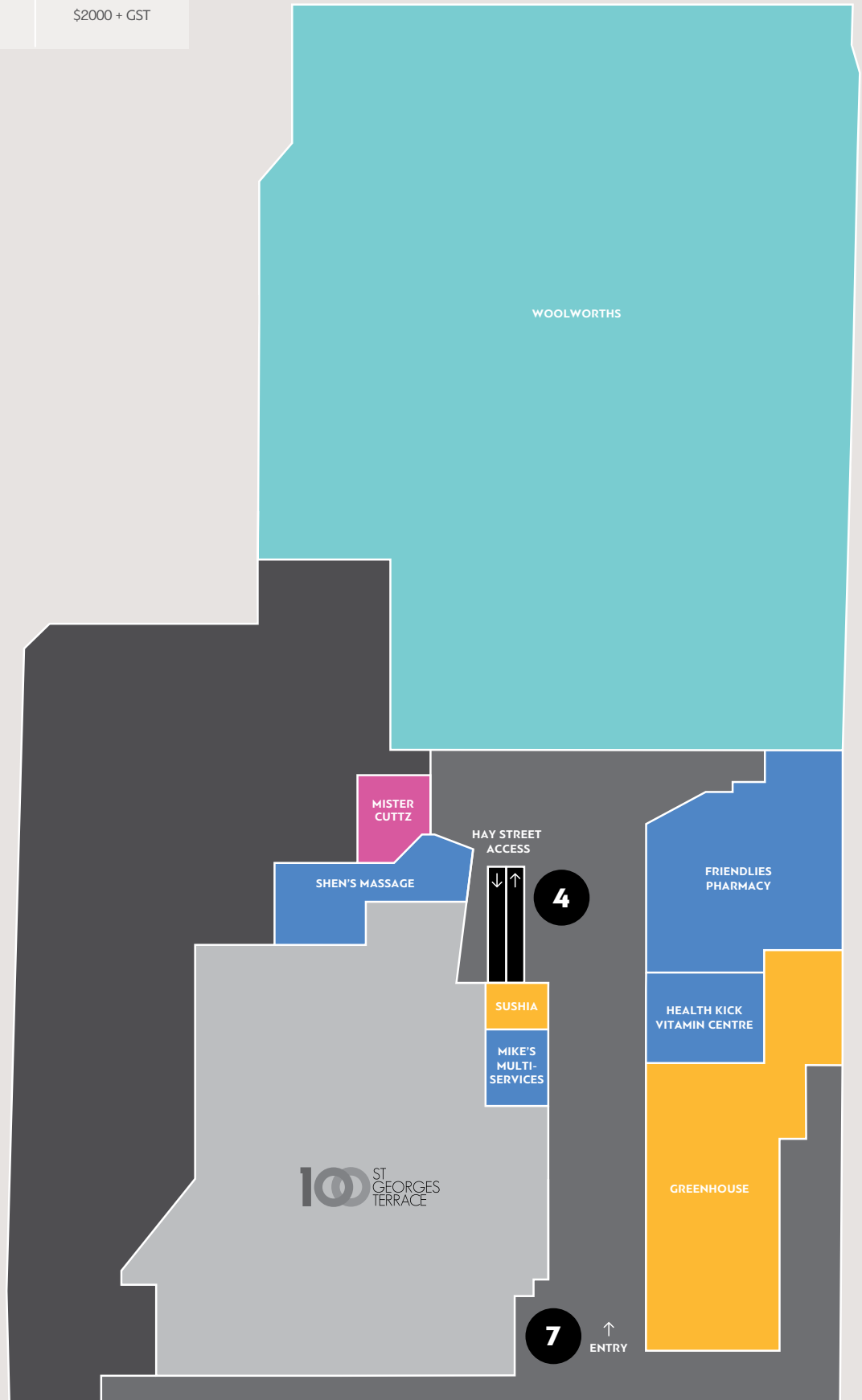


100 ST GEORGES TCE LEVEL 2

ENEX SITES AND RATES

SITE #	LOCATION	AVAILABILITY	RATE PER WEEK
Site 4	St Georges Terrace Level Internal	Weekly	\$2000 + GST
Site 7	St Georges Terrace Level External	Weekly	\$2000 + GST

683 HAY STREET MALL LEVEL 1



100 ST GEORGES TCE LEVEL 1